



# 4<sup>th</sup> International Conference on New Business Models

*New Business Models for  
Sustainable Entrepreneurship, Innovation, and Transformation*

📍 1-3 July 2019 | ESCP Europe Berlin | Germany

🌐 [www.nbmconference.eu](http://www.nbmconference.eu)

✉ [berlin@nbmconference.eu](mailto:berlin@nbmconference.eu)

## Detailed Conference Programme

**Last update: 08 June 2019 – please check regularly for updates**

In case you have questions, please contact [berlin@nbmconference.eu](mailto:berlin@nbmconference.eu)

Monday, 01 July 2019	
5:00 pm - 6:00 pm	<p><b>Registration, Reception &amp; Get Together</b> Location: <a href="http://www.tangoloft-berlin.de">Tangoloft Berlin, Gerichtstrasse 23, 13347 Berlin, Germany, www.tangoloft-berlin.de</a></p>
6:00 pm - 7:30 pm	<p><b>Dive-in to Values-Based Innovation Management</b> Location: <a href="#">Tangoloft Berlin</a></p> <p><b>Introductory Note: Dive-In to Values-Based Innovation Management</b> <b>Henning Breuer</b>, UX Berlin Innovation Consulting, University of Applied Sciences HMKW</p> <p><b>Fishbowl Discussion</b> Panelists: <b>Henning Breuer</b>, UX Berlin Innovation Consulting, University of Applied Sciences HMKW <b>Philip Baumann</b>, Ecosia, <b>Roman Meier-Andrae</b> TÜV Nord Mobilität</p>
7:30 pm - 9:00 pm	<p><b>Get Together</b> Location: <a href="#">Tangoloft Berlin</a></p>

**Tuesday, 02 July 2019**

8:15 am - 8:45 am	<b>Participant Registration &amp; Coffee</b> Location: <b>ESCP Europe Berlin Campus, Heubnerweg 8-10, 14059 Berlin</b>				
8:45 am - 9:00 am	<b>Opening</b> Room: <b>Lecture Hall 1 (K18)</b> <b>Andreas Kaplan, Florian Lüdeke-Freund</b>				
9:00 am - 10:30 am	<b>Keynotes</b> Room: <b>Lecture Hall 1 (K18)</b>  <b>Cognition in Business Model Innovation Research and Practice</b> <b>Lorenzo Massa</b>  <b>Sustainability Transformation And New Business Models. The Role of Sustainable Entrepreneurs, Incremental and Radical Innovations</b> <b>Stefan Schaltegger</b>				
10:30 am - 10:45 am	<b>Coffee Break</b> Room: <b>Forum Hall</b>				
10:45 am - 12:15 pm	<b>Session 1 (1): Business models for a circular economy</b> Room: <b>D-008</b> Chairs: <b>Niels Faber, Abhishek Agarwal, Jan Jonker</b>	<b>Session 2 (1): New business models, sustainable development, and corporate strategic management</b> Room: <b>D-011</b> Chairs: <b>Romana Rauter, Yuliya Snihur, Christian Nielsen</b>	<b>Session 5 (1): New business models for sustainable entrepreneurship</b> Room: <b>D-009</b> Chairs: <b>Matthew Johnson, René Mauer, Stefan Schaltegger</b>	<b>Session 6 (1): Open Innovation Enabled by Emerging Technologies: What are the Implications for New Business Models</b> Room: <b>D-176</b> Chairs: <b>Maya Hoveskog, Antony Upward, Emma Incze, Fawzi Halila, Markus Raatikainen, Stephen Neil Davies</b>	
	<b>Critical Success Factors for Circular Business Models within the Agricultural Sector</b> <b>Mechthild Donner, Anne Verniquet, Agnès de Souza, Jan Broeze, Jim Groot, Katrin Kayser, Romane Gohier, Hugo de Vries</b>	<b>Taking Stock of Sustainable Business Models: Past Accomplishments and Future Promises</b> <b>Koen van Bommel, van Bommel, Marleen Blanson Henkemans, Tammo Brinkhorst, Marnix Meurs</b>	<b>Circular Business Model Innovation Tools and Approaches: A literature and practice review</b> <b>Julia L.K. Nußholz, Lars Strupeit, Katherine Whalen, Nancy Bocken</b>	<b>The Challenges of Transitions towards more Sustainable Business</b> <b>Morris Dino Fedeli</b>	
	<b>A Business Model Typology for Valorising Agro-waste and By-products</b> <b>Mechthild Donner, Romane Gohier, Hugo de Vries</b>	<b>Exploring The Differences Between Commercial And Sustainable Business Models: A Conceptual Framework</b> <b>Erica Olesson</b>	<b>Integrating Circularity Into The Business Model Innovation process The Importance Of The Process Behind The Tools</b> <b>Jeroen Gillabel, Anse Smeets</b>	<b>Backcasting for Ideal Business Models and Pathways for Forest-based Sector Firms by 2030</b> <b>Sari Annukka Näyhä</b>	
	<b>Are We Ready For Circular Business Models? An Investigation Of Firms and Consumers' Attitudes Towards Footwear Eco-leasing</b> <b>Laura Piscicelli,</b>	<b>The Contribution Of Ecological-Inclusive Business Models to Sustainable Development</b> <b>Laura Corazza, Maurizio Cisi, Serena Didoné, Fabio Bruschi</b>	<b>Learning-by-playing: The Serious Game Risk&amp;RACE As A Tool To Support Circular Economy Business Model Innovation At A Company Level</b> <b>Saskia Manshoven, Jeroen Gillabel</b>	<b>A Design Method for Data-Driven Business Models</b> <b>Timber Haaker, Wouter Groot, Erik Hekman</b>	

	Andrea Gambaro				
	<b>Circular Business Models in Social Housing Associations: Bridging Ecological Goals and Social Contexts</b> <u>Manon Eikelenboom</u> , Thomas Long, Gjalt de Jong	<b>Towards Sustainable Business Models for Living Labs - A long-term Business Model Study of Austrian Urban Mobility Labs</b> <u>Gert Breitfuss</u> , Martin Berger, Linda Doerrzapf		<b>Fostering Collaborative Technology Innovation In Water Treatment</b> <u>Julia Katharine Beyersdorf</u>	
12:15 pm - 1:15 pm	<b>Lunch</b> Room: <b>Forum Hall</b>				
1:15 pm - 2:45 pm	<b>Session 1 (2): Business models for a circular economy</b> Room: <b>D-008</b> Chairs: Niels Faber, Abhishek Agarwal, Jan Jonker	<b>Session 2 (2): New business models, sustainable development, and corporate strategic management</b> Room: <b>D-011</b> Chairs: Romana Rauter, Yuliya Snihur, Christian Nielsen	<b>Session 3 (1): Social Entrepreneurship as a transformative force towards sustainability</b> Room: <b>D-014</b> Chairs: Nikolay Dentchev, Philippe Eiselein, Abel Diaz Gonzalez	<b>Session 5 (2): New business models for sustainable entrepreneurship</b> Room: <b>D-009</b> Chairs: Matthew Johnson, René Mauer, Stefan Schaltegger	<b>Session 6 (2): Open Innovation Enabled by Emerging Technologies: What are the Implications for New Business Models</b> Room: <b>D-176</b> Chairs: Maya Hoveskog, Antony Upward, Emma Incze, Fawzi Halila, Markus Raatikainen, Stephen Neil Davies
	<b>What's the 'Use' of Circular Business Models?</b> <u>Lara Anne Hale Hale</u>	<b>Business Models as Practice: The Humanistic Business Model of Allsafe</b> <u>Frank Boons</u> , <u>Oliver Laasch</u> , Claus Dierksmeier	<b>The HRM Strategies for Labor Market Integration of Refugees in Turkey: The Case of a Social Entrepreneur</b> <u>Burcin Hatipoglu Hatipoglu</u>	<b>Poverty Eradication and Political Engagement: A Case of Innovative Business Model of Sustainable Entrepreneurship in China</b> <u>Xuanwei Cao</u>	<b>The Triple Top Line: How Digital Technology is Transforming Sustainability</b> <u>Simon Schillebeeckx</u> , Ryan Merrill
	<b>Taming the Elephant in the Room: Consumer Acceptance of Circular Economy Business Models</b> <u>Paul Charles Wolf</u> , <u>Sylvie Geisendorf</u>	<b>A Multi-level Perspective on Business Model Transitions: Allsafe and RetailCorp's Evolutionary Journeys</b> <u>Oliver Laasch Laasch</u> , Frank Boons, Claus Dierksmeier	<b>Entrepreneurial Interconnections Poverty</b> <u>Gover Barja Daza</u>	<b>Business Model Innovation for the SDGs: Towards a Performance Measurement System</b> <u>Francesco Rosati</u> , Vinicius P. Rodrigues, Federico Cosenz, Jason Li-Ying	<b>Responsive Innovation System For Digital Energy Services</b> <u>Ralitsa Petrova Hiteva</u> , Timothy J Foxon
	<b>Analyzing Co-creation in Business Models as Going Circular</b> <u>Sofia Ritzén</u> , <u>Annabeth Aagaard</u> , Johan Arekrans, Rafael Laurenti	<b>Business Models Transformation In Large Incumbent Firms – Towards An Attractive And Sustainable Society – The Case Of An Energy Utility</b> <u>Jessica Lagerstedt Wadin</u> , Lars Bengtsson	<b>Entrepreneurship For Sustainable Innovation - Changing The System To The Better</b> <u>Michael von Kutzschenbach</u> , Claus-Heinrich Daub	<b>Stimulating Entrepreneurs To Make Use Of Waste Streams</b> <u>Marco van Hees</u> , <u>Inge Oskam</u>	<b>Business Model innovation in Niche-regime Interaction: The Case of Demand Response in Finland</b> <u>Salvatore Ruggiero</u> , Hanna-Liisa Kangas, Tiina Ohrling, Salla Annala
	<b>Creating Value from Waste, Lessons learned for Circular Innovation Networks</b> <u>Karen Janssen</u> , Lies	<b>Small But More Sustainable? Business Case and Barriers Perceptions in SMEs and Large Firms</b>	<b>Financing Social Entrepreneurship – A Franchising Approach</b> <u>Sandra Marnoto</u> , João M. S. Carvalho, Célio A. A. Sousa		<b>The Role of Intellectual Property Rights in Sustainable Business Models</b> <u>Elisabeth Eppinger</u> , Nancy Bocken,

	van Dobbenburgh	<u>Silvia Cantele</u>			Carsten Dreher, Anjula Gurtoo, Roberto Hernandez Chea, Souravi Karpakal, Viola Prifti, Frank Tietze, Pratheeba Vimalnath
2:45 pm - 3:15 pm	<b>Coffee Break</b> Room: <b>Forum Hall</b>				
3:15 pm - 4:45 pm	<b>Practitioner Session (1)</b> Room: <b>D-008</b>	<b>Session 3 (2): Social Entrepreneurship as a transformative force towards sustainability</b> Room: <b>D-014</b> Chairs: Nikolay Dentchev, Philippe Eiselein, Abel Diaz Gonzalez	<b>Session 4: Circular communication in a circular economy: how social media communication shapes sustainable business models</b> Room: <b>D-009</b> Chairs: Niels Faber, Deike Schulz	<b>Session 7 (1): Session dedicated to new business models for sustainability transition</b> Room: <b>D-176</b> Chair: Jan Jonker	<b>Session 8 (1): Insights on Business Models from Young Academics</b> Room: <b>D-275</b> Chairs: Ana Paula Bezerra Barquet, Martin Glinik
	<b>The Smart Business Modeler – Using Business Model Patterns</b> <u>René Bohnsack</u>	<b>Sustainable Business Models at The Bottom of The Pyramid</b> <u>Romel Brun Brun</u> , Nikolay Dentchev	<b>The Value Of Data In Circular Business Models</b> <u>Päivi Luoma</u> , Anne Toppinen, Esko Penttinen	<b>Competitive Constellations As Boundary-Bridging In Socio-Technical Transitions</b> <u>Peter Wells</u> , Liqiao Wang	<b>Sustainable Business Model Archetypes For The Electric Vehicle Battery Second Use Industry: Towards A Conceptual Framework</b> <u>Robert Reinhardt</u> , Beatriz Amante García, Ioannis Christodoulou, Santiago Gassó Domingo
		<b>Examining the Social Entrepreneurship Challenges in Nigeria</b> <u>Rafiu Akinpelu Olaore</u> , Gboyega Oluwaseun Oyeleke	<b>The Role of Community Building for Circular Economy in the Urban Context - Comparative Analysis between Circular Berlin and Circular Economy Rhein-Main</b> <u>Dina Padalkina</u> , Georg Hubmann, <u>Isabel Ordonez</u> , Christina Jaeger, Leon Bucher	<b>Local Business Models In Transition</b> <u>Daniel Kliem</u>	<b>Implementation of Sustainable Business Models in Technology-Dominant Innovation Projects</b> <u>Philipp Uri</u> , Wolfgang Vorraber
		<b>Redefining Value(s) To Understand Social enterprises' Business Models</b> <u>Adélie Ranville</u>	<b>The Role of Communication in Sustainability Transition Emerging Society: A Case Study of Dutch - Indonesia New Business Model Setup</b> <u>Putri N Astiwi</u> , <u>Bartjan J. W. Pennink</u>	<b>What's in it, and for whom? Achieving Balanced Value Capture in Collaborative Cross-Sector Business Models for Sustainability</b> <u>Christina Bidmon</u> , Henrik Sørensen, Gustav Friis, René Rohrbeck, Anna Holm	<b>Business Model Co-creation for Social Value Generation in Emerging Economy Tourist Destinations</b> <u>Ieva Zebryte</u> , Hector Jorquera
		<b>Value-Based Pricing Applied by Dutch Social Entrepreneurs</b> <u>Gloria Estela Van</u>		<b>Corporate Agency And Socio-technical Transitions: Business Model</b>	

		<b>Ewijk, Sharda Nandram</b>		<b>Innovation In Transition Pathways</b> <b>Haokun Liu, Peter Wells</b>	
<b>5:00 pm</b> - <b>6:15 pm</b>	<p align="center"><b>Plenary: ABC Panel</b> Room: <b>Lecture Hall 1 (K18)</b></p> <p align="center"><b>“ABC” Showcase Panel: Rethinking Strategic Management: Can Business Lead The Way To A Sustainable Future?</b></p> <p align="center">Panel Chair: <b>Thomas Wunder</b>, Neu-Ulm University of Applied Sciences (Germany)  Panelists: <b>Petra Kuenkel</b>, Club of Rome &amp; Collective Leadership Institute  <b>Alexander Meyer zum Felde</b>, The Boston Consulting Group  <b>Ruediger Roehrig</b>, The Natural Step &amp; Sustainable Growth Associates  <b>Geanne van Arkel</b>, Interface EMEA  <b>Stefan Schaltegger</b>, Leuphana University, Centre for Sustainability Management (CSM)</p>				
<b>6:15 pm</b> - <b>6:45 pm</b>	<b>Transition to Boat Tour – Walk to the Boat</b>				
<b>7:00 pm</b> - <b>8:00 pm</b>	<b>Boat Tour</b>				
<b>8:00 pm</b> - <b>open end</b>	<p align="center"><b>Conference Dinner</b></p> <p align="center">Location: <b>Umspannwerk Ost, Palisadenstraße 48, 10243 Berlin, <a href="http://www.umspannwerk-ost.de">www.umspannwerk-ost.de</a></b></p>				

**Wednesday, 03/Jul/2019**

**Keynotes**  
Room: **Lecture Hall 1 (K18)**

**Circular Business Model Experiments – Exploration Of The Role Of Business Experiments In Wider Societal Transitions**  
**Nancy Bocken**

**Journal Editors Panel**  
Panel Chair: **Romana Rauter**, Guest Editor Journal of Cleaner Production and Journal of Business Models, Assistant Professor, University of Graz, Austria  
Panelists: **Dror Etzion**, Senior Editor Organization Studies, Associate Professor, Desautels Faculty of Management, McGill University, Montreal, Canada  
**Morten Lund**, Journal of Business Models, Aalborg University, Denmark  
**Yuliya Snihur**, Associate Editor Long Range Planning, Associate Professor, Toulouse Business School, France  
**Peter Wells**, Professor of Business and Sustainability, Cardiff University, UK

**10:30 am - 10:45 am**

**Coffee Break**  
Room: **Forum Hall**

<b>10:45 am - 12:15 pm</b>	<p><b>Session 1 (3): Business models for a circular economy</b> Room: <b>D-008</b> Chairs: <b>Niels Faber, Abhishek Agarwal, Jan Jonker</b></p>	<p><b>Session 3 (3): Social Entrepreneurship as a transformative force towards sustainability</b> Room: <b>D-014</b> Chairs: <b>Nikolay Dentchev, Philippe Eiselein, Abel Diaz Gonzalez Diaz</b></p>	<p><b>Session 5 (3): New business models for sustainable entrepreneurship</b> Room: <b>D-009</b> Chairs: <b>Matthew Johnson, René Mauer, Stefan Schaltegger</b></p>	<p><b>Session 7 (2): Session dedicated to new business models for sustainability transition</b> Room: <b>D-176</b> Chair: <b>Jan Jonker</b></p>	
	<p><b>Mind the Gap: How to increase circularity in SMEs?</b> <b>Daniel Holzer, Romana Rauter, Tobias Stern</b></p>	<p><b>The Support Function in Ecosystems: A Case Study of Social Entrepreneurial Ecosystems in Bolivia and Ecuador</b> <b>Abel Diaz Gonzalez, Nikolay Dentchev</b></p>	<p><b>Sustainable Business Model Innovation – A Tradeoff? Changing Perspectives: Finding the Root-Causes, not just Curing the Symptoms</b> <b>Felix Carl Schultz, Ingo Pies</b></p>	<p><b>Systematic Literature Review. Business Models and Inter-Organizational Collaboration</b> <b>Ivan Riumkin, Maria Bengtsson, Herman Stål</b></p>	
	<p><b>Designing Circular, Collaborative, and Scalable Business Models for Recycling - A Case Study of Reusing Textile Fibers in Biocomposite Products</b> <b>Richard Martina, Inge Oskam</b></p>	<p><b>Advancing Digital Education and Training for Entrepreneurship in Africa's KINGS: The Role of Digital Technologies in Improving Entrepreneurship Education and Training Programs' Outcomes in Kenya, Ivory Coast, Nigeria, Ghana, and South Africa</b> <b>Mariana Morais Sarmiento, René Bohnsack</b></p>	<p><b>Logic Hybridization in Sustainable Entrepreneurship: A Business Model Perspective</b> <b>Lisa Heldt, Matthew Johnson, Stefan Schaltegger</b></p>	<p><b>Disruption Or Collaboration: Antecedents Of Growth For Demand Response Business Models In Finland</b> <b>Hanna-Liisa Kangas, Salvatore Ruggiero, Tiina Ohrling, Salla Annala</b></p>	
	<p><b>Could Circular Business Models Provide a Solution for E-waste?</b> <b>Clarissa Alejandra Gonzalez Chavez,</b></p>	<p><b>Accountable Markets: Degrowth, Solidarity and Social Enterprise</b> <b>Richard Hull</b></p>	<p><b>Business Model Innovation at the Bottom of the Pyramid</b> <b>Claudia Alba Ortuño, Nikolay Dentchev,</b></p>	<p><b>How Firm-level Business Models Induce Change In A Dominant Industry Logic</b> <b>Anne-Lorène Vernay,</b></p>	



	Doroteya Vladimirova, Mélanie Despeisse, Björn Johansson, Steve Evans		Abel Diaz Gonzalez, Philippe Eiselein	Mélodie Cartel, Jonatan Pinkse	
	<b>Opening the (Black) Box of Closing the Loop: An Empirically Derived Taxonomy of How Companies Create New Use Lives for Waste Materials</b> <u>Elizabeth Mary Miller</u>	<b>Cleaning up the Economy: How Environmental Social Enterprises Organise to Create Sustainable Business Models</b> <u>Ellen Stenslie</u>	<b>Reinventing Value By Integrating Stakeholders: Exploring Business Ecosystems For Sustainable Business Model Innovation</b> <u>Markus Raatikainen, Maya Hoveskog, Fawzi Halila, Emma Incze</u>	<b>Specific Challenges of Business Models for Sustainability Solution Ecosystems</b> <u>Julia Planko, Inge Oskam</u>	
	<b>Configuring New Business Models For Circular Economy: from patterns and design options to action</b> <u>Marina de Padua Pinheiro Pieroni, Tim C. Mc.Aloone, Daniela C.A. Pigosso</u>			<b>Transformative Business Models for Dutch AgriFood Transition Pathways</b> <u>Pieter Jelle Beers, Marjo Baeten</u>	
<b>12:15 pm - 1:15 pm</b>	<b>Lunch</b> Room: <b>Forum Hall</b>				
<b>1:15pm - 2:45 pm</b>	<b>Session 1 (4): Business models for a circular economy</b> Room: <b>D-008</b> Chairs: Niels Faber, Abhishek Agarwal, Jan Jonker	<b>Session 2 (3): New business models, sustainable development, and corporate strategic management</b> Room: <b>D-011</b> Chairs: Romana Rauter, Yuliya Snihur, Christian Nielsen	<b>Session 5 (4): New business models for sustainable entrepreneurship</b> Room: <b>D-009</b> Chairs: Matthew Johnson, René Mauer, Stefan Schaltegger	<b>Session 7 (3): Session dedicated to new business models for sustainability transition</b> Room: <b>D-176</b> Chair: Jan Jonker	<b>Session 8 (2): Insights on Business Models from Young Academics</b> Room: <b>D-275</b> Chairs: Ana Paula Bezerra Barquet, Martin Glinik
	<b>Circular Economy in the Agricultural Sector - Farm Based Biogas Production as a model</b> <u>Marie Mattsson, Niklas Karlsson, Anna Hansson, Maya Hoveskog, Fawzi Halila</u>	<b>Industry Business Model Patterns for Business Model Innovation – The Case of the Electricity Industry</b> <u>Claudia Antunes Marante, Rene Bohnsack</u>	<b>Demand Side Management and Renewable Energy Business Models for Energy Transition</b> <u>Michael Hamwi, Iban Lizarralde</u>	<b>Taking a Business Model Perspective to Establish Sustainable Urban Water Management Practices on Municipal Level</b> <u>Claudia Hohmann, Bernhard Truffer, Thomas Hillenbrand</u>	<b>From Aid to Social Entrepreneurship: Re-Thinking the Role of Business in International Development Cooperation in Sub-Saharan Africa (Short Paper)</b> <u>Joyce Soila W. Treptow</u>
	<b>Anaerobic Digestion Business Models In The UK And The Circular Economy</b> <u>Abhishek Agarwal, Robert Flanders</u>	<b>Sustainable Business Model Innovation And Acceptance Of Its Practices Among Spanish Entrepreneurs</b> <u>Alberto Peralta Peralta, Javier Carrillo-Hermosilla, Fernando Crecente</u>	<b>Redesigning the Entrepreneurial Process of Sustainable Startups</b> <u>Jen van Der Meer, Raz Godelnik</u>	<b>Transformative Incumbents? – The Role of the Private Sector in Innovation Systems Dedicated to Sustainability</b> <u>Sophie Urmetzer</u>	<b>The Value of “Enough” – Sufficiency-based Consumer Practices and Value Creation in Business Models</b> <u>Maren Ingrid Kropfeld, André Reichel</u>
	<b>Circular Economy, Organizations, and Business Models: a literature review</b>	<b>Radical Resource Efficiency as Business Model Innovation: A Case</b>	<b>Investigation of Sustainability-Aspects in Business Models of</b>	<b>Reorganizing Systems and Delivering Sustainable</b>	<b>An Overlooked Aspect of Sustainable Business Models:</b>

	<b>Renato Chaves, Emmanuel Raufflet</b>	<b>Study from the Restaurant Industry</b> <b>Dror Etzion</b>	<b>Early Phase Startups: A Multiple Case Study of Entrepreneurial Teams in an Academic Startup Accelerator Program</b> <b>Martin Glinik, Michael Rachinger, Stefan Vorbach</b>	<b>Transition: Business Models that Solve Social and Environmental Problems</b> <b>Krzysztof Dembek, Jodi York</b>	<b>Consumption Practices</b> <b>Heather Schoonover</b>
				<b>Reinventing Ownership: The Confluence Of Organisational Evolutionary Theory And Transformative Business Models For A Post Growth Economy</b> <b>Edward Langham</b>	
<b>2:45 pm - 3:15 pm</b>	<b>Coffee Break</b> Room: <b>Forum Hall</b>				
<b>3:15 pm - 4:45 pm</b>	<b>Practitioner Session (2)</b> Room: <b>D-176</b>	<b>Session 2 (4): New business models, sustainable development, and corporate strategic management</b> Room: <b>D-011</b> Chairs: Romana Rauter, Yuliya Snihur, Christian Nielsen	<b>Session 8 (3): Insights on Business Models from Young Academics</b> Room: <b>D-275</b> Chairs: Ana Paula Bezerra Barquet, Martin Glinik	<b>Session 9: Sustainable business models for a sharing economy</b> Room: <b>D-008</b> Chairs: Frederik Plewnia	
	<b>Climbing Mount Thriveability</b> <b>Ralph Thurm</b>	<b>When is Financing of Circular Business Models a Perceived Problem - A Study of Potentially Correlated Features</b> <b>Ann-Charlotte Elisabeth Mellquist, Emanuela Vanacore, Susanne Olofsson, Thomas Polesie</b>	<b>Sustainable Business Models and Sustainable Supply Chain Management - Establishing Linkages</b> <b>Simon Norris, Julia Zufall, Stefan Schaltegger, Ilka Weissbrod</b>	<b>Sharing Economy Business Models as Drivers for a More Sustainable Energy System</b> <b>Frederik Plewnia, Edeltraud Günther</b>	
		<b>Revealing the Sustainable Value Creation and Capture Potential with a Multicapital Approach</b> <b>Minttu Laukkanen, Kaisa Manninen, Janne Huiskonen</b>	<b>Framework For Service Business Model Innovation: An Explanatory Case Study On BMW Connected Drive Services</b> <b>Prasanna kumar Kukkamalla, Andrea Bikfalvi, Anna Arbussa Reixach</b>	<b>Towards a Prescriptive Framework of Sharing Platform Models</b> <b>Steven Kane Curtis, Oksana Mont</b>	
		<b>Social and Psychological Product Value Perceptions</b> <b>João M. S. Carvalho, Sandra Marnoto, Célio A. A. Sousa</b>	<b>Impact of Values on Strategic Decision-Making with Respect to Business Model Design The Case of Ecosia</b>	<b>Towards a Sustainability Assessment Framework for the Sharing Economy</b> <b>Petra Soltész, Gyula Zilahy</b>	



			<u>Kiril Ivanov</u>		
		<b>When New Business Models Go Bad - Irresponsible Innovation and the Case of Cycle Hire Schemes</b> <u>Thomas Benjamin Long</u> , Arnoud van Waes	<b>Business Models In The Development Of New Materials In The Garment Industry In And Beyond The Netherlands</b> <u>Iris Lommerse</u> , Ellen Loots	<b>Narratives of Sharing How do companies translate sharing into their Business Model?</b> <u>Alexandra Palzkill</u> , Karoline Augenstein	
			<b>Industrial Symbiosis Guide For Identifying Opportunities And Conceptualising Business Relations</b> <u>Stéphane Ogé</u> , <u>Francisco Mendez Alva</u> , Alexandre Bredimas		
<b>5:00 pm</b> - <b>6:00 pm</b>	<b>Conference Closing &amp; Outlook into NBM 2020</b> Room: <b>Lecture Hall 1 (K18)</b> Chair: <b>Jan Jonker</b> Chair: <b>Florian Lüdeke-Freund</b>				

**Thursday, 04 July 2019**

**t.b.d.**

**Social Programme: Guided City Tours**

Location: **t.b.d.**