



4th International Conference on New Business Models

*New Business Models for
Sustainable Entrepreneurship, Innovation, and Transformation*

📍 1-3 July 2019 | ESCP Europe Berlin | Germany

🌐 www.nbmconference.eu

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Call for Contributions

Society faces a broad range of urgent sustainability challenges, described, for example, by the United Nations' Sustainable Development Goals. For businesses, public institutions, and civil society it is no longer a question *whether* they should aim for more than just economic value creation, but *how* they can integrate multiple forms of value creation with respect to, for example, ecological or social challenges.

This shift in meaning and focus of value creation brings forth not only possible alterations in current and existing business models, but also the conception of "new business models" ([lonker, 2016](#)). In particular, "business models for sustainability" ([Schaltegger et al., 2016](#)) contributing to ecological, social, and economic value creation are of high relevance. The development and implementation of such business models require **entrepreneurship** and **innovation** to foster **transitions** to future-fit societies.

Against this background, the 4th International Conference on New Business Models calls for theoretical and empirical contributions, and also session proposals, that bring together insights from the fields of sustainable entrepreneurship, innovation, and transition studies on the one hand, and business models for sustainability on the other hand.

NBM @ Berlin 2019 is hosted by the Chair for Corporate Sustainability, ESCP Europe Berlin. The conference will take place at ESCP Europe in Berlin, Germany, from 1st to 3rd July 2019.

We are looking forward to your contributions and seeing you at NBM @ Berlin 2019!

Florian Lüdeke-Freund, Conference Chair
Tobias Froese, Conference Manager

Turn for submission details →

Submissions

Authors are invited to submit their extended paper abstracts of 700-1200 words, short papers of approx. 2500 words, or full papers of up to 6,000 words by 1st of February 2019 via www.conftool.org/nbm2019. Accepted contributions must be revised and resubmitted until 20th of May 2019. All accepted and timely submitted contributions will be referenced in the conference proceedings, using a 250-word summary, respectively abstract in the case of full papers. Contributions must be submitted to one of the proposed sessions (see below). For more details on our submission guidelines, please follow this [link](#).

The types of acceptable submissions include, but are not limited to:

- Theoretical, conceptual, and empirical papers
- Literature and practice reviews
- Qualitative, quantitative, mixed-methods research
- Experimental research
- Single, multiple, large-sample case studies

We invite participants from various disciplines (e.g., management, entrepreneurship, innovation, environmental studies, organization studies, transition theory, change management, or policy studies) to address a broad variety of domains (e.g., energy, health, agriculture, food, finance, or retail) from a broad variety of perspectives (e.g., theoretical, conceptual, or empirical).

Sessions (tentative list)

- Session 1: "Business models for a circular economy" (Chairs: Jan Jonker, Niels Faber)
- Session 2: "New business models, sustainable development, and corporate strategic management" (Chairs: Romana Rauter, Yuliya Snihur, Christian Nielsen)
- Session 3: "Social Entrepreneurship as a transformative force towards sustainability" (Chairs: Nikolay Dentchev, Philippe Eiselein, Abel Diaz Gonzalez)
- Session 4: "Circular communication in a circular economy: How social media communication shapes sustainable business models" (Chairs: Deike Schulz, Niels Faber)
- Session 5: "New business models for sustainable entrepreneurship" (Chairs: René Mauer, Matthew Johnson, Stefan Schaltegger)
- Session 6: "Open innovation enabled by emerging technologies: What are the implications for new business models?" (Chairs: Maya Hoveskog, Emma Incze, Fawzi Halila, Markus Raatikainen, Stephen Davies, and Antony Upward)
- Session 7: "New business models for sustainability transitions" (Chairs: Jan Jonker)
- Session 8: "Insights on new and sustainable business models from young academics" (Chairs: Ana Paula Barquet and Martina Zimek)
- Session 9: "Practitioner session: The Smart Business Modeler - Using Business Model Patterns" (Chairs: René Bohnsack)

For detailed session information please visit: www.nbmconference.eu/call-for-contributions-berlin/.

Contact

For any inquiries, please contact berlin@nbmconference.eu.