



## Call for Contributions

# “New Business Models for Sustainable Entrepreneurship, Innovation, and Transformation”

## 4<sup>th</sup> International Conference on New Business Models

1-3 July 2019 | Berlin

Society faces a broad range of urgent sustainability challenges, described, for example, by the United Nations’ Sustainable Development Goals. For businesses, public institutions, and civil society it is no longer a question *whether* they should aim for more than just economic value creation, but *how* they can integrate multiple forms of value creation with respect to, for example, ecological or social challenges.

This shift in meaning and focus of value creation brings forth not only possible alterations in current and existing business models, but also the conception of “new business models” (Jonker, 2016). In particular, “business models for sustainability” (Schaltegger et al., 2016) contributing to ecological, social, and economic value creation are of high relevance. The development and implementation of such business models require **entrepreneurship** and **innovation** to foster **transitions** to future-fit societies.

Against this background, the 4<sup>th</sup> International Conference on New Business Models calls for theoretical and empirical contributions, and also session proposals, that bring together insights from the fields of sustainable entrepreneurship, innovation, and transition studies on the one hand, and business models for sustainability on the other hand.

NBM @ Berlin 2019 is hosted by the Chair for Corporate Sustainability, ESCP Europe Berlin. The conference will take place at ESCP Europe in Berlin, Germany, from 1<sup>st</sup> to 3<sup>rd</sup> July 2019.

We are looking forward to your contributions and seeing you at NBM @ Berlin 2019!

Florian Lüdeke-Freund, Conference Chair  
Tobias Froese, Conference Manager

*Turn for submission details →*

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## Submissions

**Extended paper abstracts of 700-1200 words must be submitted by 1<sup>st</sup> of February 2019** via [www.conftool.org/nbm2019](http://www.conftool.org/nbm2019). Authors of accepted contributions have the opportunity to also submit a short paper until 20<sup>th</sup> of May 2019. All accepted and timely submitted abstracts and short papers will be published in the conference proceedings. Contributions must be submitted to one of the proposed sessions (see below).

The types of acceptable submissions include, but are not limited to:

- Theoretical, conceptual, and empirical papers
- Literature and practice reviews
- Qualitative, quantitative, mixed-methods research
- Experimental research
- Single, multiple, large-sample case studies

We invite participants from various disciplines (e.g., management, entrepreneurship, innovation, environmental studies, organization studies, transition theory, change management, or policy studies) to address a broad variety of domains (e.g., energy, health, agriculture, food, finance, or retail) from a broad variety of perspectives (e.g., theoretical, conceptual, or empirical).

## Sessions (tentative list)

- Session 1 : “Business models for a circular economy” (Chairs: Jan Jonker, Niels Faber)
- Session 2: “New business models, sustainable development, and corporate strategic management” (Chairs: Romana Rauter, Yuliya Snihur, Christian Nielsen)
- Session 3: “Social Entrepreneurship as a transformative force towards sustainability” (Chairs: Nikolay Dentchev, Philippe Eiselein, Abel Diaz Gonzalez)
- Session 4: “Circular communication in a circular economy: How social media communication shapes sustainable business models” (Chairs: Deike Schulz, Niels Faber)
- Session 5: “New business models for sustainable entrepreneurship” (Chairs: René Mauer, Matthew Johnson, Stefan Schaltegger)
- Session 6: “Open innovation enabled by emerging technologies: What are the implications for new business models?” (Chairs: Maya Hoveskog, Emma Incze, Fawzi Halila, Markus Raatikainen, Stephen Davies, and Antony Upward)
- Session 7: “New business models for sustainability transitions” (Chairs: Jan Jonker)
- Session 8: “Insights on new and sustainable business models from young academics” (Chairs: tbd.)
- Session 9: “Practitioner session” (Chairs: tbd.)

For detailed session information please visit: [www.nbmconference.eu/call-for-contributions-berlin/](http://www.nbmconference.eu/call-for-contributions-berlin/).

## Contact

For any inquiries, please contact [berlin@nbmconference.eu](mailto:berlin@nbmconference.eu).